
MONKEY SPORTS

ANNUAL REPORT

2019-2020



DIRECTOR'S MESSAGE



The last two years have been a beautiful journey that I started dreaming while studying Master in Sports Management at Springfield College, USA. I did my summer internship with Magic Bus, India, where I learned about the Sports for Development Program and its impact on children, especially children living in marginalized communities. The program opened a new dimension for me on how sports can make a social change.

My home state, Bihar, has one of the lowest Human Development Index globally, with many families living on less than \$2 per day. The children living in these families often become victims of social malice such as child labor, child marriage, trafficking, and the cycle of poverty.

One way to break the cycle of poverty for these children is life skills such as resilience, self-esteem, and confidence. Sport is a low cost, high impact tool which can build these life skills. Our aim with Monkey sports is to use the power of sports to create confident youth who can create success for themselves and the community around them.

Kushal Agarwal
Founder & Director
Monkey Sports

VISION & MISSION

A photograph of three children in school uniforms (yellow shirts and maroon skirts/pants) hugging each other. The child in the center is a girl, and the two children on either side are boys. They are all smiling and appear to be in a grassy outdoor area. The text is overlaid on the image.

Monkey Sports is a social enterprise that uses sports to promote quality education and children's well-being in schools. Established in 2018, Monkey Sports has grown in scope and scale and now works in different areas of Sports for Development.

Mission

To promote physical and mental well being in children through sports.

WHY WE CHOOSE TO BE A SOCIAL ENTERPRISE?

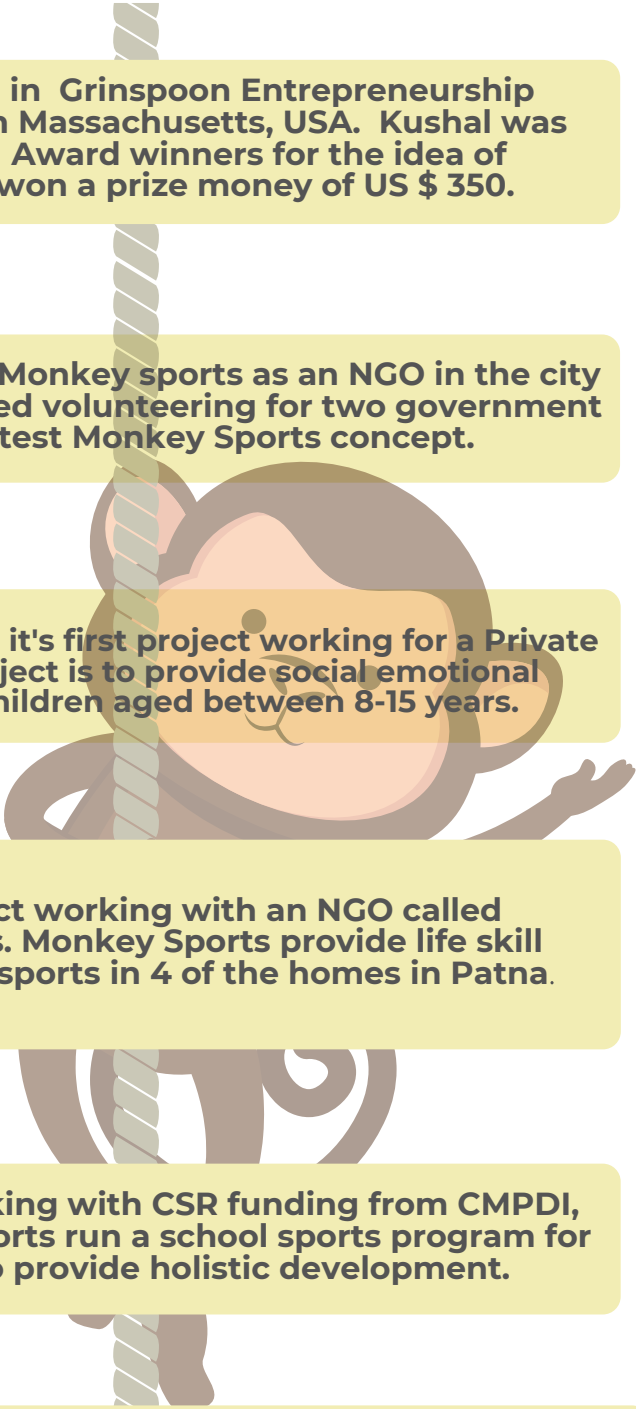
We are not a Non-Governmental Organization (NGO). As the name denotes, NGO's are primarily driven by the work that government is not able to do well. For example: One of the government function is to provide education to all children. When the government do not have the resources to do that, it takes help from NGOs , so that education could be reached to the most marginalized people.

However, a social enterprise is primarily driven by innovation. Innovation doesn't have to be completely new but new to the market it is serving. To drive innovation, Monkey Sports has a taken design thinking approach i.e customer centric approach.

The term became mostly popular with the Grameen bank - the bank for the poor. Grameen bank was started by Mohammad Yunus to lend the money to poor. Mohammad Yunus introduced the term Social enterprise which is a hybrid of NGO (Mission Driven), Government (Scalable) and a Private organization (Market Driven).

A similar word used by Bill gates for socially driven innovative enterprise is "**Creative Capitalism**".

JOURNEY SO FAR....



Kushal participated in Grinspoon Entrepreneurship Award organized in Massachusetts, USA. Kushal was one of the Concept Award winners for the idea of Monkey Sports. He won a prize money of US \$ 350.

Kushal registered Monkey sports as an NGO in the city of Patna. He started volunteering for two government schools to test Monkey Sports concept.

Monkey Sports got it's first project working for a Private school. The project is to provide social emotional learning for children aged between 8-15 years.

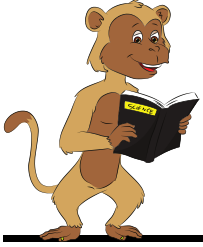
Second Project working with an NGO called Rainbow Homes. Monkey Sports provide life skill training through sports in 4 of the homes in Patna.

Third Project working with CSR funding from CMPDI, Ranchi. Monkey Sports run a school sports program for 250 children to provide holistic development.

Monkey Sports got it fourth project working with Nav Jagriti NGO. Monkey Sports has to train 120 girls in football & life skill for 6 months and organize a tournament. Monkey Sports also organized a Kho- Kho Tournament (Traditional Indian Sports) for 400 children in the city of Patna.

DASHBOARD 2019-2020

FINANCIALS	MEMBERS	EMPLOYEES	SOCIAL IMPACT
Financial Year : 2019 -2020	<u>Diversified Members</u>	Total number of Employees: 9	Total Participants :740
Total Revenue : ₹ 11,06,600.00 (USD: 15,275)	International NGO	Full time : 4	Number of Schools:6
Total Expenditure: ₹ 8,52,169.00 (USD: 11,260)	Local NGO	Part-time :5	Boys- Girls Ratio: 2:3
Fund Balance: ₹ 2,50,571.49 (USD: 3404)	Government School	Employees Retained for 2020: 8	Created an impact related to UN Sustainable goals: Good health and well-being , Quality education, Gender equality.
<u>Diversified Revenue Stream</u>	Private School	Training conducted: 8	
Membership Fees	Corporate	<u>Employee Rating (Based on 6 reviews)</u>	<u>Case Studies</u>
CSR Fund.	<u>Customer Rating (Based on 4 reviews)</u>	<u>Employee Rating (Based on 6 reviews)</u>	Given Below
Donation.	★ ★ ★ ★ ★	★ ★ ★ ★ ★	↓



CASE STUDY



RITA KACHHAP

STUDENT

PARAMVEER ALBERT EKKA SCHOOL

Much of what Monkey Sports does on the School Sports Program is focused on using sporting activities as a means to an end-for instance looking to instill certain sporting and life skills within the children, as well as designing games that boost their cognitive abilities. However, as the curriculum is based around exercise, major benefit is that the children get active and physically fit. This has been the attraction for 14-year-old Rita Kachhap, a female student from Paramveer Albert Ekka School, Namkum, Ranchi. Rita Kachhap dream of becoming a Nurse and the sports session has helped her to gain confidence and enjoy her school more.

She tells that before she could not talk to boys in her class, but now she could easily communicate and play with them and even beat them. The session has helped her to gain confidence. Before she used to only focus on studies but now, she can play sports and is having lot of fun.



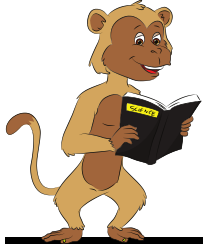
SEEMA TABASSUM

CLASS TEACHER - STADARD 6

PARAMVEER ALBERT EKKA SCHOOL

Seema Tabassum who has been teaching at the school for last 3 years tells that " Rita was very shy girl and hesitated a lot to talk before. She did not interact with boys. But because of

Monkey Sports Program, I could see a change in Rita's behavior. She doesn't hesitate while playing and participate with full confidence. Rita can also talk very easily with boys now. Ms. Seema also tells that Rita is from village and always wanted to leave school and go back to her hometown. But now she wants to stay, study and play sports. She is doing very well in sports, class and focusing on her studies also. She has improved a lot from before."



IMPACT CONTINUED...



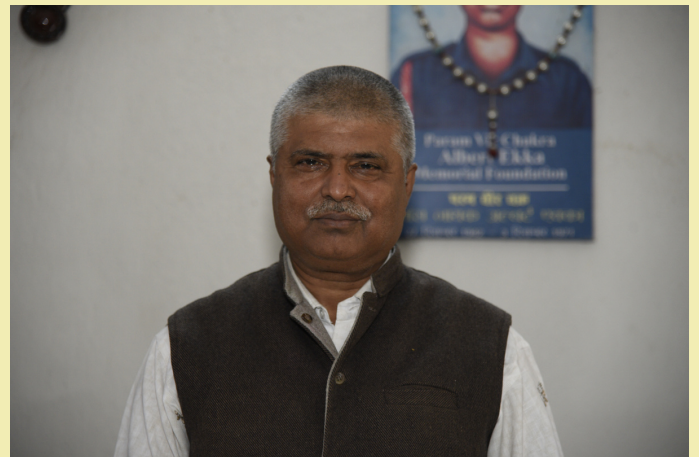
SASHIKANTI TOPO

AUNT OF RITA

Sashikanti Topo, a retired teacher, is the elder mother of Rita. Ms. Topo tells that " I brought Rita from her village. Rita has improved in her studies after joining Paramveer Albert Ekka School. She is very interested in playing sports and after Monkey sports have started conducting sports session, she keeps informing us what is happening at the school.

Ms. Topo also tells that Rita has become very active and now wants to go to school every day. She plays sports and is active in all events. Sports has brought lot of positive changes in her. Ms. Topo thanks school and teachers for that.

Mr. Shekhar Jha is the Principal of school at Paramveer Albert Ekka School. He tells that he had always wished to grow sports and sports field in the school as they have lot of space. Last year, he got to learn about Monkey Sports. He called the director of Monkey Sports Mr. Kushal Agarwal and requested him to conduct the program in his school. Now he is very happy with his decision as he can see lot of positive changes in the school. A culture of sports developed and the attendance of children increased in the school.



SHEKHAR JHA

PRINCIPAL

PARAMVEER ALBERT EKKA SCHOOL

The culture of sports also helped to increase co-operation and discipline among children. Mr. Jha says that "We did not have any sports teacher before. Monkey Sports coaches conduct sports session in very well manner and also worked on children's behavioral changes. The session also helped in physical growth of children in the school."



EXPERTISE

SPORTS FOR ALL

Monkey Sports advocates for Sports for All to improve education in schools. The benefit of sports should be enjoyed by each and every child. Sport and physical activity offer youth opportunities to experience challenge, fun, and enjoyment, while increasing their self-esteem and decreasing their stress.

Through our programs, each child gets an opportunity to actively participate during games period. Coaches delivering the program set the tone by inviting children to play, reminding students of the rules using different learning styles, and modelling inclusion. Moreover, through a structured curriculum, they teach various soft skills to the children through the powerful medium of sports.

SPORTS FOR AWARENESS

Children, adults and old everyone love sports. Sports can be a great tool for experiential learning. Therefore ,we use sports to communicate about different topics such as traffic signal, solid-liquid waste, environment etc.The topic can be anything and our team will create games and song for you to spread awareness about it.

LIFE SKILL TRAINING

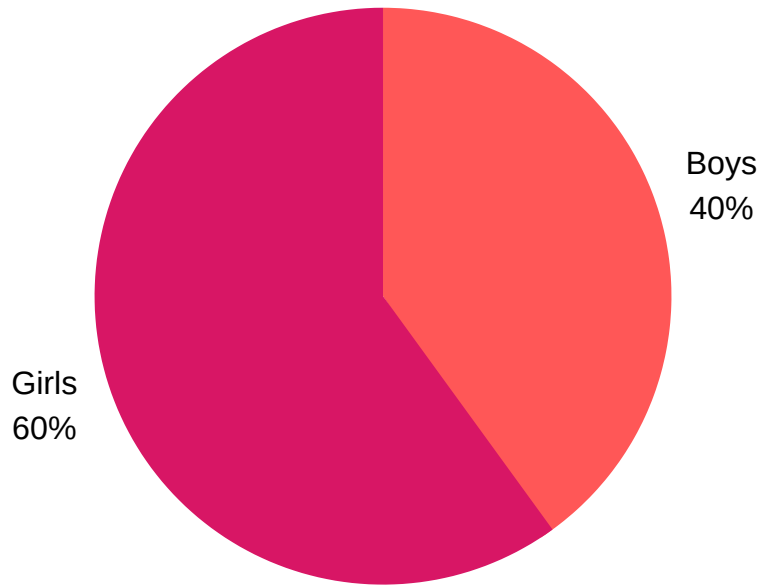
Over the past two decades life skills education has come to be seen as integral to preparing young people and adults to negotiate and mediate everyday challenges and risks and enable productive participation in society.

Life skills education is much more important during adolescence as it marks the period of transition from childhood to adulthood. Life skills enable adolescents to better engage with these transitions so that they can optimize their own potential and contribute positively to the society.

OUTREACH

Total Participants

740 CHILDREN
6 SCHOOLS



Monkey Sports is currently working with 740 children among which 60% are girls and 66% belong backward caste (Schedule Class and Tribe).

Through our program we have created an impact related to UN Sustainable goals such as good health and well-being , quality education, gender and equality, and clean water and sanitation.

PARTNERS



Coaches Across Continent

Monkey Sports is a partner with Coaches Across Continent (CAC) which is based out of USA. CAC works across 52 countries to provide sports for developmental training. Monkey sports takes help from CAC in soft skills training of coaches and curriculum development.



Pro Sports Development (PSD)

Pro Sport Development is a award-winning social enterprise based out of New Delhi, India. Monkey sports takes help in soft skills training of coaches and curriculum development.

Rainbow Homes

Rainbow Homes is a non-profit organization working with the most marginalized and disadvantaged children. They do this by providing long term residential care homes . Monkey Sports provides life skill training for children staying in these homes.



Nav Jagriti

Nav Jagriti is a non-profit organization with the mission is to build capacities and thus empower the disadvantaged and vulnerable sections of the society with special focus on safeguarding the rights of women and children. Monkey Sports provides life skill & football training for girls through this partnership.



ORGANIZATION STRUCTURE

Director

Head- Kushal Agarwal
Roles & Responsibility

- a) Product Development (Business + Operation).
- b) Research latest Trend in Sports for Development & Life Skills.
- c) Writing content, articles, blogs & reports.
- d) Public Speaking.
- e) Team Management.

Operation

Head- Avinash Panday
Roles & Responsibility

- a) Curriculum Development & Structure of the program.
- b) Monitoring & Coaching
- c) Data Collection & Impact
- d) Salary of Employees.
- e) Mobilizing Children.
- f) Photography & Videos

Business

Head- Ravi Ranjan
Roles & Responsibility

- a) Customer Relationship
- b) New Business Opportunities
- c) Managing Customer's Invoice
- d) Digital & Social Media.
- e) Customer Feedback.
- f) Market Research

Coaches

Members - Ravi Minj , Anisha Puja, Kaju Kumar, Annapurna, Rose

Roles & Responsibility

- a) Coaching children.
- b) Taking Survey
- c) Talking to parents & Teacher.

Intern

Members - Sourav

Roles & Responsibility

- a) Creating images, videos, content.
- b) Posting Videos on Social Media & Website.
- c) Analyzing Data



CONTACT DETAILS



HEAD OFFICE ADDRESS:

301, MAHAVIRA ENCLAVE
EXHIBITION ROAD
PATNA , BR -800001

CONTACT DETAILS

PH: +91 -7992470486

EMAIL: KUSHAL.AGARWAL
@MONKEYSPORTS.IN

WEBSITE:

WWW.MONKEYSPORTS.IN

AUDIT REPORT

YEAR: 2019-20

MONKEY SPORTS

**301, MAHAVIRA ENCLAVE, EXHIBITION ROAD,
PATNA-800001**

Auditor

M/S SUBODH GOEL & CO.

Chartered Accountants

Head Office:

202, Rani Plaza, Exhibition Road,
PATNA – 800 001

Branch Office -:

301, Krishna Plaza,
A CHS, 3rd Floor, Above Krishna Sweets,
Near Railway Station, Thane West- 400602
Maharashtra

Ph.: 0612-2320912

Mob: 94310-19121/ 93344 88021

Email: skgoel_fca@rediffmail.com



SUBODH GOEL & CO.

Chartered Accountants

Head Off : 202 Rani Plaza, Exhibition Road, PATNA -800001 (Bihar)

Tel : 0612-2320912 / 2320455

Mob : 9431019121/9334488021

Email : skgoel_fca@rediffmail.com

skgoelfca@gmail.com

BRANCH : AT MAHARASHTRA : 301, Krishna Plaza, A CHS, 3rd Floor, Above Krishna Sweets, Near Railway Station, Thane West - 400602 (Maharashtra), Mob. No. : +91 92233 53651

AUDITOR'S REPORT

We have Audited the annexed Balance Sheet of MONKEY SPORTS, 301, MAHAVIRA ENCLAVE, EXHIBITION ROAD, PATNA-BIHAR as on 31st March 2020 and the related Income & Expenditure Account for the period ending on that date. These financial statements are the responsibility of the management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in India. Those standards required that we plan and perform the audit to obtain reasonable accuracy about whether the financial statements are free from any material misstatement. An audit includes, assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall presentation of the financial statements. We believed that our audit provides a reasonable basis for our opinion.

We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of the Audit.

The Balance Sheet, Income & Expenditure Account and Receipts & Payments Account referred to in this report are in agreement with the Books of Accounts as produced before us for verification.

In our opinion and to the best of our information and according to explanations given to us, the said accounts give a true and fair view:

In the case of the Balance Sheet of the state of the affairs of **MONKEY SPORTS** as on **31ST March, 2020** and

In the case of Receipts & Payments Account and Income & Expenditure Account of the excess of the Income over expenditure for the period ending on that date.

For **Subodh Goel & Co.**

Chartered Accountants



(**SUBODH KUMAR GOEL**)

M.NO.-074835

Partner

Firm Reg. No- 006103C

UDIN : 20074835AAAALO3636

Place: Patna

Date: 18-09-2020

MONKEY SPORTS

301, MAHAVIRA ENCLAVE, EXHIBITION ROAD, PATNA- 800001

BALANCE SHEET AS ON 31ST MARCH 2020

Fund & Liabilities	Amount	Properties & Assets	Amount
Capital Account		Current Assets	
Opening Balance 50,300.00		Sundry Debtors 95,400.00	
Add : Excess of Income over Expenditure 8,071.49	58,371.49	T D S (FY : 2019-20) 8,400.00	
Current Liabilities		Cash & Bank Balance	
Salary & Honorarium Payable 2,51,000.00		Cash in Hand 11,300.00	
Expenses Payable 45,000.00		Balance with HDFC Bank 2,39,271.49	2,50,571.49
Total Rs.	3,54,371.49	Total Rs.	3,54,371.49

For SUBODH GOEL & CO.

Chartered Accountants

(SUBODH KUMAR GOEL)

Partner

M. No. 074835

Date- 18.09.2020

Place- Patna.



For MONKEY SPORTS

(Authorised Signatory)

A handwritten signature in blue ink, appearing to read "K. V. S. S.", written over a horizontal line.

MONKEY SPORTS

301, MAHAVIRA ENCLAVE, EXHIBITION ROAD, PATNA- 800001

INCOME AND EXPENDITURE FOR THE YEAR ENDED 31ST MARCH 2020

Expenditure	Amount	Income	Amount
To Administrative Expenses		By Receipts	11,56,900.00
Salary, Stipend & Honorarium	8,17,038.00	CSR	5,81,000.00
Sports Event Expense	10,000.00	Others	5,75,900.00
Sports Infrastructure & Equipment	81,102.50		
Computer & Internet Expense	34,696.35		
Merchandise Expense	74,154.00		
Audit Fees	12,000.00		
Bank Charges	472.00		
Fees, Rates & Taxes	3,500.00		
Printing & Stationery	655.00		
Other Expense	9,297.00		
Office Rent	60,000.00		
Travelling Expense	45,913.66		
	11,48,828.51		
To Excess of Income over Expenditure	8,071.49		
Total Rs.	11,56,900.00	Total Rs.	11,56,900.00

For **SUBODH GOEL & CO.**

Chartered Accountants

(SUBODH KUMAR GOEL)

Partner

M. No. 074835

For **MONKEY SPORTS**

(Authorised Signatory)

Date- 18.09.2020

Place- Patna.

MONKEY SPORTS

301, MAHAVIRA ENCLAVE, EXHIBITION ROAD, PATNA- 800001

RECEIPTS AND PAYMENT ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2020

Receipt		Amount	Payment		Amount
To Opening Balance			By Administrative Expenses		
Cash in Hand	43,500.00		Audit Fees	12,000.00	
Balance with HDFC Bank	10,000.00	53,500.00	Bank Charges	472.00	
			Fees, Rates & Taxes	3,500.00	
To Receipts		10,53,100.00	Computer & Internet Expense	34,696.35	
			Merchandise Expense	74,154.00	
			Printing & Stationery	655.00	
			Other Expense	9,297.00	
			Rent	25,000.00	
			Salary, Stipend & Honorarium	5,66,038.00	
			Sports Infrastructure & Equipme	81,102.50	
			Travelling Expense	45,913.66	8,52,828.51
			By Payment of Liabilities for Expenses		3,200.00
			By Closing Balance		
			Cash in Hand	11,300.00	
			Balance with HDFC Bank	2,39,271.49	2,50,571.49
Total Rs.		11,06,600.00	Total Rs.		11,06,600.00

For **SUBODH GOEL & CO.**
Chartered Accountants

(SUBODH KUMAR GOEL)
Partner
M. No. 074835



Date- 18.09.2020
Place- Patna.

For **MONKEY SPORTS**

Kushal

(Authorised Signatory)

(Year 2019-20)

ANNEXURE -'1': SIGNIFICANT ACCOUNTING POLICIES & NOTES ON ACCOUNT

1. SIGNIFICANT ACCOUNTING POLICIES

A. ACCOUNTING CONCEPTS

The firm follows mercantile system of accounting. Accounting policies not referred to otherwise are consistent with generally accepted accounting principles.

B. REVENUE RECOGNITION

Sales are recognised at the time of receipt of money.

2. NOTES ON ACCOUNTS

Balances of Sundry receivables & Payables are subject to formal confirmation.

Signature to Annexure 1

In terms of our report annexed.

For **SUBODH GOEL & CO.**

Chartered Accountants

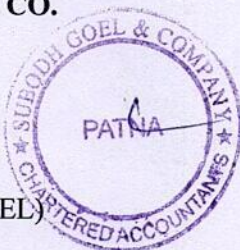
(SUBODH KUMAR GOEL)

Partner

M.No.: 074835

Place: Patna.

Date: 18-09-2020



For MONKEY SPORTS

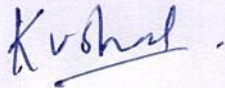
Kushal

[Authorised Signatory]

TO WHOM IT MAY CONCERN

This is to certify that during the financial year 2019-20, we have made payment relating to expenditure covered under section 40A(3) by account payee cheques drawn on our bank or through an account payee bank draft or electronic clearing system through bank account, as the case may be.

For MONKEY SPORTS



[Authorised Signatory]