

Annual Report 2020-21

Monkey Sports



Director's Message

Before I write down anything, I would like to extend my gratitude to everyone who has shown so much love towards the organization and me. Truth be told, I never thought I would reach this far. A shy little boy who struggled during school and then in college, I never imagined that I would be able to start a non-profit organization. It was far beyond my wildest dreams. My heart is still beating fast, realizing how much I achieved in the last few years. Achievement not in monetary terms or in building the organization but giving my best persistently and putting my ideas into action. Achievement in coming out of my comfort zone and continuously hustling to achieve a purpose and a goal.

While the last year was challenging, it was also an opportunity to improve our processes. We improved our communication, finance, business plan, training and monitoring process, website, research methods. All these gave a better structure to the organization. Again, without sounding too cliched, we matured and became more resilient.

When we started creating this Annual Report, we were nervous as we were not very active on the field compared to the last year. However, shifting our strategy to advocacy and research kept us busy and involved. We started several activities and projects, which I have highlighted in the report.

I hope you will enjoy reading the Annual report as much as we enjoyed creating it. :)

Thank You

Kushal Agarwal



About the Organization

Monkey Sports is a social enterprise with the mission to improve the well-being of children that aims to end all kinds of violence against them.

Some of the violence children face are neglect from parents, physical and mental abuse from school stakeholders and bullying from peers. Corporal Punishment is still very relevant in most of the schools in the state of Bihar & Jharkhand where the organization is working. The mindset to punish children to be able to discipline and improve their lives has been ingrained in the community.

Violence in school have several negative outcomes:

- 1. Dropout Rate** - The dropout rate of the children is very high. Out of 100 children getting admitted in Grade 1, only 37 reach grade 5. It is due to children not feeling a sense of belonging at school.
- 1. Low Self esteem and efficacy** - A study conducted by Indian Psychological Journal shows that almost 50% of children going to private schools in Patna (State Capital of Bihar) suffer from depression. The main reason being academic pressure and economic difficulties at home. The children suffer from mental health issues and lack social-emotional skills to create success for themselves. Another study revealed that children have low self-efficacy and self-esteem.
- 2. Anti-social Behavior** - Many children who are exposed to violence are more prone to anti-social behavior and engaging in substance abuse.

Through different interventions (sports sessions, workshops and training), we improve school environments where children feel safe, can voice their opinion and show better social and emotional behavior.

We have three different services through which we achieve our mission:

In-school/Community Coaches - The coaches work in school/communities as sports coaches. Apart from teaching children sports, the coach's role also involves conducting activities and workshops for teachers and parents on positive discipline.

Impact

Number of children: 1940

Training the Coaches/Teachers - Train the already working sports coaches/teachers in the school to manage the Positive School framework. The teacher and coaches will be provided support and guidance to implement the program in their school. It is one of the cost-effective ways to work in a school and it also helps us to increase our outreach.

Impact

Teachers/coaches Trained: 15, Children Impacted: 1500

Before Service Program - Inservice is a time when the teacher is studying to earn their license to teach. Most of such teacher educator programs are outdated and don't teach about creating a safe environment in school.

We haven't yet started this program. However, we believe that it can be one of the best ways to create lasting and sustainable change.

In-school/Community Coaches Program

Mahamari Mein Masti

The whole pandemic changed the way we looked at life. Though not the face of the pandemic, children have been severely affected. [An estimated 90%](#) of children's education has been disrupted because of school closure. As [reported by Coaches Across Continent](#), an organization that works with 86 NGOs in six continents, 96% of the organizations in its network have reported that youth face mental health issues. The partners said that children are *anxious, lonely, stressed, depressed, and angry*. [Another study conducted by Monkey sports](#) showed similar results.

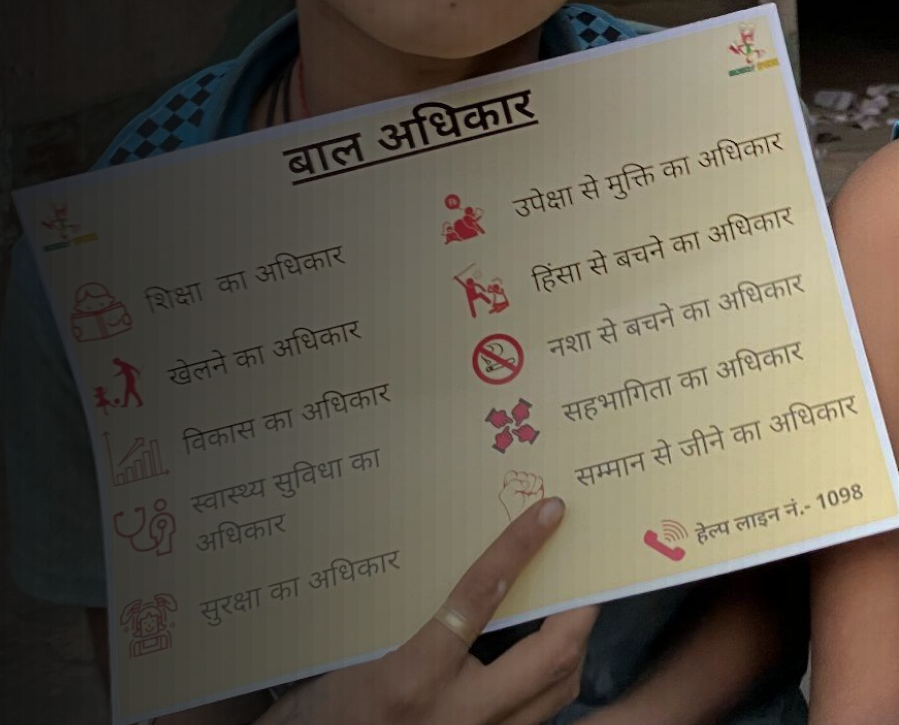
To tackle the issue, we designed a program to help children deal with mental health issues. Due to resource constraints, we were able to work with only 15 children for this program. The children in the program were from Urban slums communities in Patna.

The whole program was supported through an online campaign for which we would like to give special thanks to our donors **Komal Sultania, Ashish, Usha Ramesh, Nishi Kant Sharma and Rahul Kurmila**. The fund raised through the campaign was used to pay the salaries of the coaches, buy sports equipment and for one field exposure with children to the Patna Zoo.



Here are a few glimpses of the program

Children with
the pamphlet
about their
rights.







Monkey Sports started working on “Football Training of girls in Maker & Parsa Block in Saran District, Bihar in December 2019.

Through this program, Monkey Sports utilized football to aid in the holistic development of children by improving their physical health and well-being, social and personality development (leadership, teamwork, effective communication) and cognitive development. The program catered to 120 girls studying in 8 schools. The session was facilitated by Ms Anupama Kumari who has played at various state and national tournaments.

After the pandemic hit, everything closed for a few months. We started hearing reports of children facing different mental health issues.

So, we designed an Online program through which we support beneficiaries of our existing clients.

Link to the few videos that we create to support our existing beneficiaries:

<https://www.youtube.com/watch?v=IOKZlu4AOI4>

https://www.youtube.com/watch?v=XIzu_KiZBnU&t=3s

<https://www.youtube.com/watch?v=ZpI7OD9f5Dk&t=27s>

<https://www.youtube.com/watch?v=DzkrpWWznSo&t=38s>

Training the Trainers



Monkey Sports signed an MOU with Quest Alliance, Bihar to conduct the training of the trainer's program. The program starts with a 5-day training workshop to train 15 youth about sport for development and how sports can be used to build life skills in children.

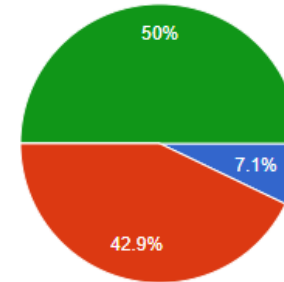
The training was conducted by Mr Avinash Pandey who works as a Training Monitoring Officer at Monkey Sports. He has over six years of experience in providing training and coaching and keeps himself updated on the Sports Development module.

Results of Pre and Post Test of the Training

- During the training , we conducted a Pre and Post Test to measure the impact.
- The report of the training can be accessed by [clicking here](#).
- On the right side, is an example of the question where we see a remarkable change.
- For the question, “What is a safe environment”, number of respondent giving the correct answer increased from 42.9% to 92.3%

"सुरक्षित वातावरण" से क्या तात्पर्य है।

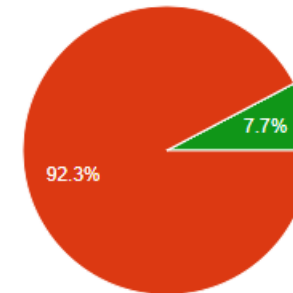
14 responses



- सुरक्षित उपकरण के साथ एक स्थान।
- एक ऐसा स्थान जहां कोई व्यक्ति किसी को भी शारीरिक और भावनात्मक रूप से नुकसान नहीं पहुंचाए।
- वह स्थान जहाँ कोई व्यक्ति जोखिम(Risk) में नहीं है।
- एक ऐसा स्थान जहां लड़कियां और लड़के एक साथ सुरक्षित रूप से खेल सकते हैं।

"सुरक्षित वातावरण" से क्या तात्पर्य है।

13 responses



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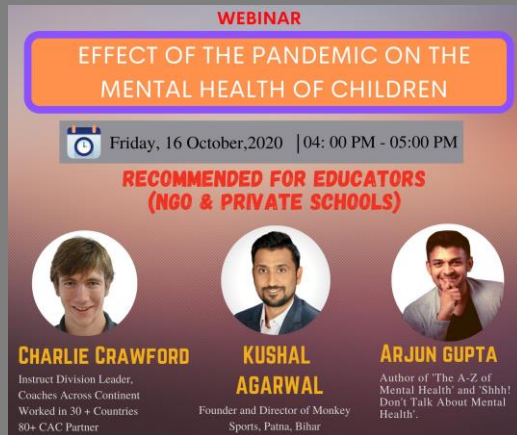
Online Advocacy

a) Commonwealth Games – Video

- In partnership with the [Coaches Across Continent](#), Monkey Sports created a video to increase the outreach about the Mental Health Curriculum and Sports program created in partnership with Commonwealth.
- Here is the link to the video created by Monkey Sports which was also publish on the Commonwealth website:

<https://www.youtube.com/watch?v=TbmKRD8TP4U>

b) Online Webinar and Interviews



<https://www.youtube.com/watch?v=M31UINM1XQk&t=263s>

Interaction with youths on how to use sports to create social change.

During the session, we discussed how to use sports for social change and the different organizations working in sports for social change in India.

We conducted an online webinar on the effect of the Pandemic on the Mental Health of Children.

More than 25 people registered for the event with most of the participants being schoolteachers and Ngo workers working with children.

Here is the link to the video:

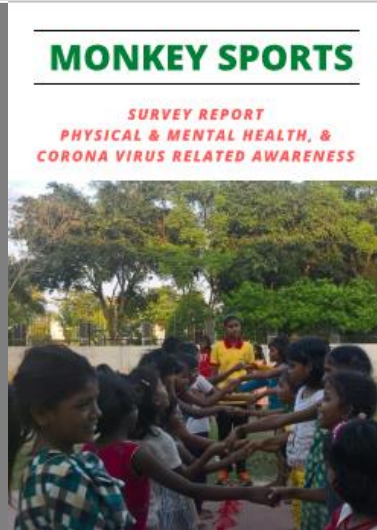
<https://www.youtube.com/watch?v=TqbhwA8Vi5Q&t=1043s>

<https://www.youtube.com/watch?v=A1JMADEywE>

Interaction with Neha Sahu, the founder of Just for Kicks and Director of Partnership at enabling Leadership. In this interview, we learn about Neha's challenges to start a social enterprise, being a female entrepreneur and the situation, this pandemic has created.

Some very interesting and unique insight a watch for the aspiring female entrepreneurs

Reports and Articles



Click here to read the full report of our Physical and mental Health Survey:

<https://monkeysports.in/wp-content/uploads/CaseStudies/Rita-Case-Studies.pdf>



Click here to read the full report on Addressing Cultural Issues in Bihar through Sports

https://monkeysports.in/wp-content/uploads/2020/05/Cultural-Issues-in-Bihar_10.pdf

Impact

Through our work we have been able to

- Decrease dropout rate in school
- Report positive social behavior in children
- Promote Gender Inclusion
- Improve children's well- being

Reporting a case study of our work in a school:

<https://www.youtube.com/watch?v=bYkOvEhRAEg&t=26s>

<https://monkeysports.in/wp-content/uploads/CaseStudies/Rita-Case-Studies.pdf>

Testimonials



SHEKHAR JHA
PRINCIPAL
PARAMVEER ALBERT EKKA SCHOOL

Mr. Jha says that

"We did not have any sports teacher before. Monkey Sports coaches conduct sports sessions in a very good manner and work on children's behavioral changes. We can see a lot of positive changes in the school. A culture of sports developed, and the attendance of children also increased."

Testimonials



SHEETAL KUMARI

"Before the training, I believed that only academics is important for children. However, I learned that children could learn different skills through sports. I also learned how to communicate with children and how to communicate with children's parents.

During the training, I really enjoyed the ice-breaking song as it helped all participants to learn about each other. We also learned about how to create emotional and physical safe spaces for children."

Testimonials



RAVI RANJAN

"Working with Monkey Sports has been very rewarding. The work environment encourages respect for everyone with two-way communication where everyone can put out their ideas. I personally had an opportunity to wear multiple hats that provided me with an opportunity to learn new things every day.

Respect, timely payments, open to suggestions, and multiple caps, learning new things every time."

Creation of Board of Advisory



Amit has over 19 years of progressive rich experience of managing projects and programs in public health and education domain and leading multi stakeholder partnerships. Well, acquainted with the public health, education system being run by the government and having strong linkages with the nonprofit sector and rapport with diverse stakeholders.

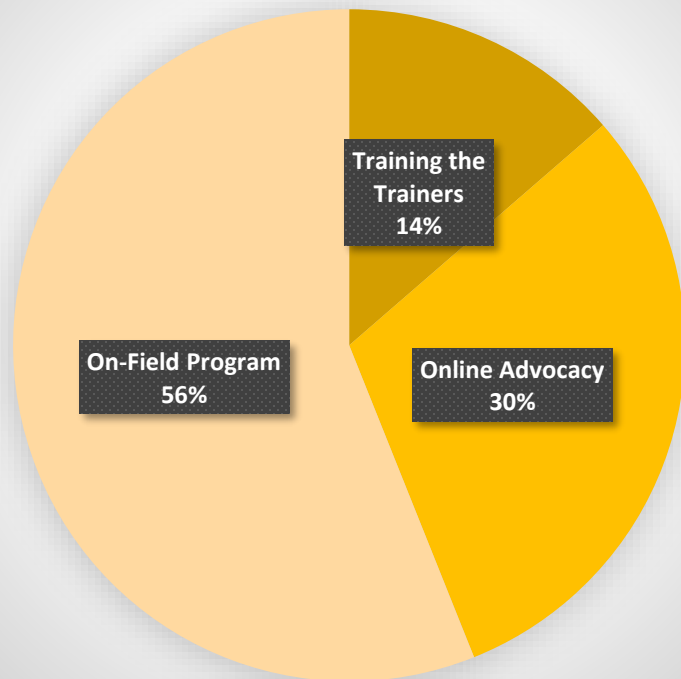
At Monkey Sports , he helps by providing advice on the best practices to run a social enterprise.



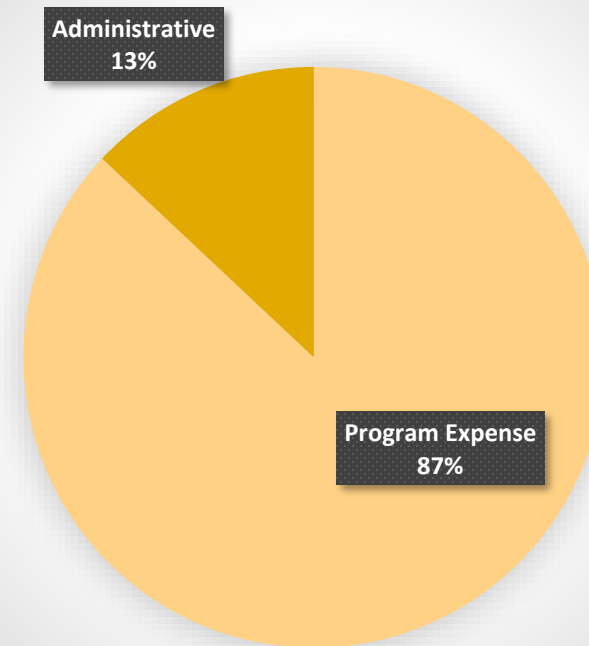
Marketer by profession with over 10 years of industry experience, Aditi advises and educates businesses on how to leverage technologies in marketing. As a professional, she is a detail-oriented virtual marketing expert who will be advising Monkey Sports on various marketing activities. Digital Marketing is her forte, with rich experience in Social Media, marketing automation, content management, consulting and online marketing.

Financials

Total Revenue: Rs. 3,24,597



Total Expenditure: Rs. 3,23,540



Partners



Social Media Links:

- <https://www.facebook.com/monkeysports11/>
- <https://twitter.com/account/Monkeysports2>
- https://www.youtube.com/channel/UCoJklqsoWLhrvIHamlrbrOw?view_as=subscriber

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